*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to the accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

# Bonjour Holdings Limited
# 卓悦控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 653)**

## PROPOSED AMENDMENTS TO THE MEMORANDUM AND ARTICLES OF ASSOCIATION

This announcement is made by Bonjour Holdings Limited (the "**Company**", and its subsidiaries, collectively the "**Group**") pursuant to Rule 13.51(1) of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

The board (the "**Board**") of directors (the "**Directors**") of the Company proposes to amend the existing amended and restated memorandum and articles of association of the Company (the "**Proposed Amendments**") to, among others, ensure alignment with applicable laws, the Listing Rules, and international best practices. The Proposed Amendments include updates to facilitate electronic communication, enhance corporate governance, and improve operational flexibility. In view of the Proposed Amendments, the Board proposes to adopt the further amended and restated articles of association incorporating and consolidating all the Proposed Amendments (the "**Amended and Restated Articles of Association**") in substitution for, and to the exclusion of, the existing amended and restated memorandum and articles of association of the Company.

The key Proposed Amendments are briefly summarised below:

1. **Enhancements to General Meeting Provisions:** Recognition of hybrid and electronic meetings, with rules governing electronic participation and ensuring proper conduct of meetings and voting in line with the core shareholder protection standards as set out in Appendix A1 to the Listing Rules.

2. **Facilitation of Electronic Instructions from Shareholders:** Provisions enabling shareholders of the Company (the "**Shareholders**") to send meeting instructions, such as proxy-related instructions, electronically to the Company.

3. **Facilitation of Electronic Communication:** Provisions enabling any notice or document of the Company to be given or issued by means of electronic communication or publication on the websites of the Company or the Stock Exchange, subject to applicable regulations. Provisions were also made for electronic voting and communication during meetings.

4. **Treasury Shares:** Expressly allowing the Company to repurchase, redeem, or hold shares as treasury shares or otherwise deal with treasury shares in accordance with the applicable laws of the Cayman Islands and the Listing Rules, providing greater flexibility in managing share capital.

5. **Housekeeping Amendments:** Necessary and consequential updates to align the articles of association of the Company with the applicable laws of the Cayman Islands, the Listing Rules, and international best practices, including improved wording and structure for better clarity and consistency.

The Proposed Amendments shall be subject to the approval of the Shareholders by way of a special resolution at the forthcoming annual general meeting of the Company to be held on Friday, 28 November 2025 (the "**AGM**"), and will become effective upon the approval by the Shareholders at the AGM.

A circular containing, among other matters, details of the Proposed Amendments and the Amended and Restated Articles of Association, together with a notice of the AGM, will be despatched to the Shareholders on 31 October 2025.

By Order of the Board
**Bonjour Holdings Limited**
**Chen Jianwen**
*Chairman and Executive Director*

Hong Kong, 28 October 2025

*As at the date of this announcement, the Board comprises Mr. Chen Jianwen and Dr. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.*