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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

CHANGE OF CHIEF FINANCIAL OFFICER, AUTHORISED REPRESENTATIVES AND COMPANY SECRETARY

The board (the “**Board**”) of directors (the “**Directors**”) of Bonjour Holdings Limited (the “**Company**”, together with its subsidiaries, collectively known as the “**Group**”) hereby announces that Mr. Cheung Kwun Kiu (“**Mr. Cheung**”) has resigned as the chief financial officer of the Company (the “**Chief Financial Officer**”), and will cease to act as an authorised representative of the Company for the purpose of Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) (the “**Authorised Representative for the purposes of the Listing Rules**”) and an authorised representative of the Company to accept service of process in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the “**Authorised Representative**”), and he also resigned as the company secretary of the Company (the “**Company Secretary**”) with effect from 9 July 2021.

Mr. Cheung has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company or to the attention of The Stock Exchange of Hong Kong Limited.

Following the resignation of Mr. Cheung, the Board is pleased to announce that in replacement of Mr. Cheung, Ms. Chiu Lai Kuen, Susanna (“**Ms. Chiu**”) in addition to being Executive Director, will also take up the role of Chief Financial Officer, Mr. Kwan Tat Cheong (“**Mr. Kwan**”) will be appointed as the Authorised Representative for the purpose of the Listing Rules, and Mr. Wong Iu Ming (“**Mr. Wong**”) will be appointed as the Company Secretary and the Authorised Representative, with effect from 9 July 2021.

The biographic details of Ms. Chiu and Mr. Wong are set out below:

Ms. Chiu is currently an Executive Director of the Company. She graduated with a bachelor's degree with first class honours in economics from the University of Sheffield in the United Kingdom and obtained an executive master of business administration degree from The Chinese University of Hong Kong. Ms. Chiu is a fellow member of the Hong Kong Institute of Certified Public Accountants, a member of the Institute of Chartered Accountants of England and Wales, a certified information systems auditor and a member of the Chinese Institute of the Certified Public Accountants. She was the president of the Information Systems Audit and Control Association (China Hong Kong Chapter) from 2001 to 2006, and the president of the Hong Kong Institute of Certified Public Accountants in 2013. Ms. Chiu has extensive experience in accounting, business management and operations. Prior to joining the Group, Ms. Chiu has held senior management roles at private and listed companies mainly responsible for strategic planning and setting policies, and overseeing the accounting and finance functions.

Mr. Wong is currently the chief executive officer of the Company. He is also a director of a number of subsidiaries of the Company. Mr. Wong is a fellow member of The Hong Kong Institute of Certified Public Accountants. Mr. Wong had been a general manager of Internal Audit of Urban Renewal Authority. He has extensive experience in risk controls, finance and administration, internal audit of sizable Hong Kong public bodies and multinational conglomerates. He also holds senior executive positions in various private and public organisations.

Having considered Mr. Wong's background and experience, the Board is of the view that Mr. Wong is a qualified person under Rule 3.28 of the Listing Rules and is capable of discharging the duties and functions as the Company Secretary.

The Board would like to take this opportunity to express its gratitude to Mr. Cheung for his past contribution to the Company during his term of service with the Company and welcome Ms. Chiu, Mr. Kwan and Mr. Wong for their new appointments.

By order of the Board
Bonjour Holdings Limited
Chen Jianwen
Chairman

Hong Kong, 8 July 2021

As at the date of this announcement, the Board comprised Mr. Chen Jianwen, Mr. Wan Yim Keung, Daniel, Mr. Kwan Tat Cheong and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.