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## **PROPOSED REMOVAL OF EXECUTIVE DIRECTORS**

Reference is made to the announcement of Bonjour Holdings Limited (the “**Company**”) dated 1 June 2021 in relation a writ of summons issued by Ms. Chung Pui Wan (“**Ms. Chung**”), as co-plaintiff, against Bonjour Cosmetic Wholesale Center Limited, an indirect wholly-owned subsidiary of the Company, as the defendant, for the sum of HK\$44,300,000.00.

Ms. Chung is an executive director of the Company. Mr. Ip Chun Heng, Wilson (“**Mr. Ip**”) is the spouse of Ms. Chung and is also an executive director of the Company.

In light of the material conflict between Ms. Chung and Mr. Ip and the Company, the board of directors (the “**Board**”) of the Company would like to inform shareholders and potential investors of the Company that pursuant to a Board meeting held on 4 June 2021, the Board (save and except for Ms. Chung and Mr. Ip resolved to convene an extraordinary general meeting (the “**EGM**”) of the Company for the purpose of considering the removal of Ms. Chung and Mr. Ip from the office as executive directors of the Company (the “**Proposed Removal**”) pursuant to article 114 of the Company’s articles of association (the “**Articles**”).

The co-directors of the Company (the “**Co-Directors**”) represent all other members of the Board save and except for Ms. Chung and Mr. Ip) are of the view that, due to the said litigation, the Proposed Removal will be in the best interests of the Company and its shareholders as a whole.

To the best of the Co-directors’ knowledge, information and belief, there will not be any material adverse impact to the Company if the Proposed Removal becomes effective. Apart from the above, the Company is not aware of any matters that need to be brought to the attention of holders of securities of the Company.

Pursuant to Article 114 of the Articles, the Company may by ordinary resolution remove any director before the expiration of his/her term of office notwithstanding anything in these Articles or in any agreement between the Company and such director (but without prejudice to any claim which such director may have for damages for any breach of any contract between him/her and the Company) and may elect another person in his/her stead.

The Proposed Removal is subject to the approval by the shareholders of the Company by way of an ordinary resolution, at the EGM. A circular containing, among other things, information relating to (i) the Proposed Removal; and (ii) the notice convening the EGM together with proxy form shall be despatched to the shareholders of the Company in due course.

By order of the Board  
**Bonjour Holdings Limited**  
**Chen Jianwen**  
*Chairman and Executive Director*

Hong Kong, 4 June 2021

*As at the date of this announcement, the Board comprised Mr. Chen Jianwen, Mr. Ip Chun Heng, Wilson, Mr. Wan Yim Keung, Daniel, Ms. Chung Pui Wan, Mr. Kwan Tat Cheong and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.*