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BONJOUR

Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

(1) INSIDE INFORMATION

(2) CLARIFICATION ANNOUNCEMENT

(3) TRADING HALT AND RESUMPTION OF TRADING

This announcement is made by Bonjour Holdings Limited (the “**Company**”) pursuant to Rule 13.09(2) of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

It has come to the recent attention of the Company that a press release from Ming Pao dated 7 January 2021 stated that the Company, in December 2020, had sold a property located at shops 2 & 3A on G/F of Dang Fat Mansion, 10-16 and 20 Tai Ho Road, 8-12 Dung Fat Street, 7-11 On Wing Street, Tsuen Wan, New Territories, Hong Kong (the “**Property**”) at the consideration of HK\$105,000,000 (the “**Alleged Disposal**”).

The board of directors of the Company (the “**Board**”) noted on 7 January 2021 that a copy of a provisional sale and purchase agreement dated 17 December 2020 regarding the transfer of the Property between, among others, Wealthy Train Limited and a potential purchaser, which has not yet been delivered by the Company and its subsidiaries (the “**Group**”), was filed in the Land Registry without the Group’s knowledge and the Board would like to clarify that, as of the date of this announcement, the terms of the Alleged Disposal (including the terms of the above-mentioned provisional sale and purchase agreement) have not been finalised, the Group has not formally taken any deposit from the potential purchaser and the parties are still negotiating the terms of the Alleged Disposal. Further announcement(s) will be made upon the finalisation of the terms and due execution and delivery of the provisional sale and purchase agreement (if any).

Shareholders and potential investors of the Company are reminded to only refer to the announcements published or to be published by the Company officially for any information relating to the Company. Shareholders and potential investors should also be aware that the Alleged Disposal is subject to negotiations between the parties. There is no assurance that the terms of the Alleged Disposal will be finalised. Therefore, the Alleged Disposal may or may not proceed. Shareholders and potential investors are therefore advised to exercise caution when dealing in the Shares and/or other securities of the Company.

TRADING HALT AND RESUMPTION OF TRADING

At the request of the Company, trading in its shares on the Stock Exchange was halted at 9:57 a.m. on Thursday, 7 January 2021 pending the release of this announcement. An application has been made by the Company to the Stock Exchange for the resumption of trading in its shares with effect from 9:00 a.m. on Monday, 11 January 2021.

By order of the Board
Bonjour Holdings Limited
Chen Jianwen
Chairman and Executive Director

Hong Kong, 8 January 2021

As at the date of this announcement, the Board comprised Mr. Chen Jianwen, Mr. Ip Chun Heng, Wilson, Mr. Wan Yim Keung, Daniel, Ms. Chung Pui Wan, Mr. Kwan Tat Cheong and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.