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Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 653)

RESIGNATION OF EXECUTIVE DIRECTOR AND APPOINTMENT OF EXECUTIVE DIRECTOR

RESIGNATION OF EXECUTIVE DIRECTOR

The board of directors (the “**Board**”) of Bonjour Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. Yip Kwok Li (“**Mr. Yip**”) has tendered his resignation as an executive director of the Company with effect from 7 July 2020 as he intended to devote more time to his other business commitments.

Mr. Yip has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The Board would like to take this opportunity to express its sincere gratitude to Mr. Yip for his valuable contribution to the Group during his tenure of service.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Lam Chi Wing (“**Mr. Lam**”) has been appointed as an executive director of the Company with effect from 7 July 2020.

Mr. Lam Chi Wing (林至穎), aged 40, was appointed as an executive director of the Company on 7 July 2020.

Mr. Lam obtained a Bachelor of Business Administration degree in Accounting and Finance at the University of Hong Kong in 2003, a Master of Science degree in Knowledge Management at the Hong Kong Polytechnic University in 2006 and a Master of Business Administration at the Chinese University of Hong Kong in 2010. Mr. Lam is currently a doctoral candidate in Creative Industries of the University of Hong Kong.

Mr. Lam had worked in Li & Fung Group from September 2003 to July 2015. His last appointment with Li & Fung Group was Group Chief Representative and General Manager, Southern China of Li & Fung Development (China) Limited.

Mr. Lam is, a member of the Twelfth Guangdong Committee of the Chinese People's Political Consultative Conference (中國人民政治協商會議第十二屆廣東省委員), a member of the Eleventh & Twelfth Guangdong Zhongshan Committee of the Chinese People's Political Consultative Conference (中國人民政治協商會議第十一、十二屆廣東省中山市委員), and currently, the vice chairman of the Hong Kong Guangdong Youth Association (香港廣東青年總會), the vice chairman of the Council for the Promotion of Guangdong-Hong Kong-Macao Cooperation (廣東省粵港澳合作促進會), a committee member of the China Commerce & Economy Society (中國商業經濟學會), the vice chairman of the China Commerce & Economy Society Youth Division (中國商業經濟學會青年分會), and the Deputy Dean of the Guangdong Asia Pacific E-Commerce Institute (廣東亞太電子商務研究院). Mr. Lam has been appointed as, from January 2012 to December 2012 a part-time member of the Central Policy Unit of the Government of Hong Kong Special Administrative Region (the "**HK Government**"), from December 2019 to November 2022 an advisory committee of the Sustainable Agricultural Development Fund of the HK Government, from April 2019 to March 2021 a committee member of the Appeal Panel (Housing) of the Transport and Housing Bureau of the HK Government, from April 2020 to March 2022 a committee member of Mainland Business Advisory Committee of the Hong Kong Trade Development Council.

Mr. Lam has been appointed as, the vice chairman of the Guangdong Society of Commercial Economy (廣東省商業經濟學會), for the periods of November 2013 to November 2018 and May 2019 to May 2024, and from August 2018 to June 2022 an Adjunct Associate Professor in the Department of Information Systems, Business Statistics and Operations Management, Business School of the Hong Kong University of Science and Technology, and from May 2018 to May 2020, an Adjunct Professor of the School of Management at Zhejiang University (浙江大學管理學院).

Mr. Lam has been appointed, since 2016, as an independent non-executive director as well as a member of the audit committee, remuneration committee and nomination committee of Aidigong Maternal & Child Health Limited (formerly known as Common Splendor International Health Industry Group Limited, a company whose shares are currently listed on the Main Board of the Stock Exchange (stock code: 0286), and since 2019, as an independent non-executive director as well as a member of the audit committee and nomination committee and the chairman of remuneration committee of Wai Hung Group Holdings Limited, a company whose shares are currently listed on the Main Board of the Stock Exchange (stock code: 3321).

Mr. Lam joined the Group in the capacity of Brand and New Retail Strategic Officer in June 2020 and was appointed as an executive director with effect from 7 July 2020 with no specific term for his appointment. For the executive director appointment, he enters into a service agreement with the Company and is entitled to receive a director's fee of HK\$1,200,000 per annum as remuneration for his directorship in the Company. Such fee is determined by reference to the Company's remuneration policy and will be subject to review by the Remuneration Committee of the Company from time to time.

In accordance with the articles of association of the Company, Mr. Lam will hold office until the first general meeting of the Company after his appointment and shall then be eligible for re-election. Mr. Lam will be subject to rotation requirements as contained in the articles of association of the Company and shall retire from office by rotation at least once every three years.

Mr Lam, save as disclosed above, did not hold any directorship in other listed public companies in the last three years preceding the date of this announcement.

Save as disclosed above, as at the date of this announcement, Mr. Lam has no relationship with any directors, senior management, substantial shareholders or controlling shareholders of the Company. Mr. Lam did not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and did not receive any other remuneration from the Company. Save as disclosed above, the Board is not aware of any other matters that need to be brought to the attention of the shareholders of the Company. Nor is there any information regarding the appointment of Mr. Lam required to be disclosed pursuant to any of the provisions under Rule 13.51(2)(h) to (w) of the Rules Governing the Listing of Securities on the Stock Exchange.

The Board would like to take this opportunity to express its warmest welcome to Mr. Lam for joining the Board.

By order of the Board
Bonjour Holdings Limited
Chen Jianwen
Chairman and Executive Director

Hong Kong, 7 July 2020

As at the date of this announcement, the Board comprised Mr. Chen Jianwen, Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan, Mr. Wan Yim Keung, Daniel and Mr. Lam Chi Wing as executive Directors; Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong as independent non-executive Directors.

If there is any inconsistency between the Chinese names of the PRC entities, departments, facilities or titles mentioned in this announcement and their English translation, the Chinese version shall prevail.