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Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

Reference is made to the joint announcement dated 17 February 2020 (the “**Joint Announcement**”) issued by Bonjour Holdings Limited (the “**Company**”) and Mr. Chen Jianwen (the “**Offeror**”) in relation to, among other things, (i) the acquisition of Sale Shares in the Company; and (ii) the possible unconditional mandatory cash offer by BOCOM International Securities Limited on behalf of the Offeror to acquire all the issued shares (other than those already owned or agreed to be acquired by the Offeror) of the Company. Unless otherwise stated, terms used herein shall have the same meanings as defined in the Joint Announcement. This announcement is made pursuant to Rule 2.1 of the Takeovers Code.

The Board is pleased to announce that Octal Capital Limited, a corporation licensed to carry out Type 1 (dealing in securities) and Type 6 (advising on corporate finance) regulated activities under the SFO, has been appointed as the independent financial adviser of the Company (the “**Independent Financial Adviser**”) to advise the Independent Board Committee in respect of the Share Offer, in particular, as to whether the Share Offer is fair and reasonable and as to the acceptance of the Share Offer. Such appointment has been approved by the Independent Board Committee pursuant to Rule 2.1 of the Takeovers Code.

The letter of advice from the Independent Financial Adviser and the letter of recommendation from the Independent Board Committee in respect of the Share Offer will be included in the composite document to be despatched to the Independent Shareholders in due course.

WARNING: The Share Offer is a possibility only.

Shareholders and potential investors are advised to exercise caution in dealing in the Shares. Shareholders and potential investors are reminded to monitor the announcements to be made by the Company or jointly by the Offeror and the Company in respect of the progress of the Share Offer and are advised to exercise caution when dealing in the Shares. If Shareholders and potential investors are in any doubt about their position, they should consult their professional advisers.

By order of the Board of
Bonjour Holdings Limited
Ip Chun Heng, Wilson
Chairman and executive Director

Hong Kong, 3 March 2020

As at the date of this announcement, the Board comprises Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan, Mr. Chen Jianwen, Mr. Yip Kwok Li and Mr. Wan Yim Keung, Daniel as executive Directors; Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong as independent non-executive Directors.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

The English text of this announcement shall prevail over its Chinese text.