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**Bonjour Holdings Limited**  
卓悅控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 653)**

**APPOINTMENT OF EXECUTIVE DIRECTOR**

The board of directors (the “**Board**”) of Bonjour Holdings Limited (the “**Company**”) and together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Chen Jianwen (陳健文) (“**Mr. Chen**”) has been appointed as an executive director of the Company with effect from 20 January 2016.

Mr. Chen, aged 53, is the Justice of Peace of the Special Administrative Region of Hong Kong (“**HKSAR**”), a member of the Election Committee of the HKSAR, Convenor of Inner Mongolia Autonomous Regional Committee (Hong Kong Region) of the CPPCC, Honorary President of Hong Kong Shine Tak Foundation, Honorary Manager of Nan Tien Institute (Australia) and Founding Vice-Chairman of Chinese Academy of Governance (HK) Industrial and Commercial Professionals Alumni Association.

Mr. Chen is also a merchant and has engaged in direct investment in Mainland China including commercial real estate, and various manufacturing businesses.

There is no service contract between the Company and Mr. Chen. He is appointed with no specific terms and no emoluments at present. He is subject to retirement by rotation and re-election at the next following annual general meeting of the Company in accordance with the Articles of Association of the Company. Having considered the abovementioned, the remuneration arrangement of Mr. Chen was determined by the remuneration committee of the Company. He did not hold any directorship in other listed public companies in the past three years or any position with the Company within the Group.

Save as disclosed above, Mr. Chen did not hold (i) any directorships in public companies the securities of which are listed on any securities market in Hong Kong or overseas during the period of three years preceding the date of this announcement; nor

(ii) any other major appointments and professional qualifications. As at the date of this announcement, Mr. Chen does not hold any position within the Company and the Group, nor has any relationships with any directors, senior management or substantial or controlling shareholders of the Company.

As at the date of this announcement, Mr. Chen has personal interest in 550,000,000 ordinary shares of the Company. Save as disclosed herein, Mr. Chen does not have, and is not deemed to have, any interests in any shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed above, there is no other information relating to the appointment of Mr. Chen as the executive director of the Company which is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there are no other matters that need to be brought to the attention of the shareholders of the Company.

The Board would like to express its warm welcome to Mr. Chen for joining the Board.

By Order of the Board  
**Bonjour Holdings Limited**  
**Ip Chun Heng, Wilson**  
*Chairman and Executive Director*

Hong Kong, 20 January 2016

*As at the date of this announcement, the executive directors of the Company are Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan, Mr. Yip Kwok Li and Mr. Chen Jianwen, and the independent non-executive directors of the Company are Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.*