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**BONJOUR**

**Bonjour Holdings Limited**

**卓悦控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 653)**

## **CLARIFICATION ANNOUNCEMENT**

Reference is made to the announcement of Bonjour Holdings Limited (the “**Company**”) dated 8 December 2015 in relation to an unusual price and trading volume movements (the “**Announcement**”). Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement unless the context herein requires otherwise.

The Board wishes to clarify to the shareholders of the Company that the controlling shareholder of the Company, Mr. Wilson, Ip Chun Heng (“**Mr. Ip**”), is discussing with an independent third party (the “**Potential Investor**”) in relation to the possible purchase of shares of the Company (the “**Shares**”) by the Potential Investor (the “**Possible Purchase**”). At the date of this announcement, no formal or legally binding agreement has been entered into between Mr. Ip and the Potential Investor in respect of the Possible Purchase. The Possible Purchase, even if materialised, will not result in the Potential Investor being required to make a mandatory unconditional offer for all the issued Shares in accordance with Rule 26.1 of the Takeovers Code and will not constitute any change in control of the Company.

Further announcement(s) will be made of any further development with regard to the Possible Purchase as and when necessary in accordance with Part XIVA of the Securities and Futures Ordinance and the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

**There is no assurance that any discussion on the Possible Purchase mentioned in this announcement will either materialise or eventually be consummated. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.**

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By Order of the Board  
**Bonjour Holdings Limited**  
**Ip Chun Heng, Wilson**  
*Chairman and executive Director*

Hong Kong, 10 December 2015

*As at the date of this announcement, the executive directors of the Company are Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan and Mr. Yip Kwok Li; and the independent non-executive directors of the Company are Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.*