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BONJOUR

Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

The board of directors (the “**Board**”) of Bonjour Holdings Limited (the “**Company**”) has noted the recent increases in the price and the trading volume of the shares of the Company. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that save as disclosed below, it is not aware of any reasons for these price and volume movements or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board would like to inform shareholders and potential investors of the Company that an independent third party has expressed interests to Mr. Ip Chun Heng, Wilson, the controlling shareholder of the Company, in purchasing shares of the Company (the “**Possible Purchase**”). As at the date of this announcement, no binding terms or agreements in relation to such Possible Purchase has been entered into.

Further announcement in relation to the Possible Purchase will be made by the Company as and when appropriate in accordance with Part XIVA of the Securities and Futures Ordinance and the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By Order of the Board
Bonjour Holdings Limited
Ip Chun Heng, Wilson
Chairman and executive Director

Hong Kong, 8 December 2015

As at the date of this announcement, the executive directors of the Company are Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan and Mr. Yip Kwok Li; and the independent non-executive directors of the Company are Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.