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**Bonjour Holdings Limited**

**卓悅控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 653)**

## **CLARIFICATION ANNOUNCEMENT**

Reference is made to the announcement (the “**Announcement**”) of Bonjour Holdings Limited (the “**Company**”) dated 25 June 2014 in relation to the acquisition of a property. Capitalised terms used herein shall have the same meanings as those defined in the Announcement, unless otherwise specified.

As set out in the Announcement, the Company will hold the Property through its subsidiary for self use as well as for investment purposes by providing spaces for main offices and storage for the Group and for rental incomes. The Board wishes to supplement that the primary purpose of acquiring the Property is for the Group’s own use while the investment purpose will only be considered if there is any remaining space after the Group fully meets its own occupation need. The Directors are of the view that it needs to be brought to the attention of the shareholders of the Company and the Board remains the view that the Property will benefit the Group for a better central office and logistics management.

Save as above, all the other information contained in the Announcement remains unchanged.

On behalf of the Board  
**Bonjour Holdings Limited**  
**Ip Chun Heng, Wilson**  
*Chairman*

Hong Kong, 8 October 2014

*As of the date of this announcement, the Board comprises of three executive Directors namely Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan and Mr. Yip Kwok Li; and three independent non-executive Directors namely Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.*