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Bonjour Holdings Limited

卓悅控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

ANNOUNCEMENT

INSIDE INFORMATION

PRELIMINARY NEGOTIATION ON AN ACQUISITION OF A PROPERTY

This announcement is made by Bonjour Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Company is in the progress of a preliminary negotiation with a vendor on the potential acquisition of a property (the “**Possible Transaction**”). Such Possible Transaction, if materialise, may constitute a notifiable transaction on the part of the Company under the Listing Rules. Further announcement, upon any finalization on the above negotiation being reached, will be made subject to notification and announcement requirements under Chapter 14 of the Listing Rules.

There is no assurance that the above negotiation will be finalized. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board
Bonjour Holdings Limited
Ip Chun Heng, Wilson
Chairman

Hong Kong, 10 June 2014

As of the date of this announcement, the Board comprises of three executive Directors namely Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan and Mr. Yip Kwok Li; and three independent non-executive Directors namely Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.