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BONJOUR

Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

ANNOUNCEMENT

**PRIVATE TENDER
IN RESPECT OF POSSIBLE ACQUISITION**

The Board is pleased to announce that on or about 12:00 noon 17 April 2014, the Company has submitted a Private Tender to Wearbest Investment Company Limited (as the Vendor) pursuant to which the Company (via its subsidiaries) intends to acquire the Property (“the Possible Acquisition”).

The Board wishes to emphasize that unless the Private Tender is accepted, no binding agreement in relation to the Possible Acquisition (save and except the Binding Provisions) has been entered into by the Company with Wearbest Investment Company Limited as at the date of this announcement. As such, the Possible Acquisition may or may not proceed. If the Possible Acquisition materialize, it may constitute a major transaction on the part of the Company under the Listing Rules.

Shareholders and the potential investors of the Company are advised to exercise caution when dealing in the Shares. Further announcement(s) in respect of the Possible Acquisition will be made by the Company to show whether the Private Tender is accepted or not.

This announcement is made by the Board pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

POSSIBLE ACQUISITION

The Board is pleased to announce that on or about 12:00 noon 17 April 2014, the Company has submitted the Private Tender to Wearbest Investment Company Limited pursuant to which the Company (via its subsidiaries) intends to acquire the Property.

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, the Vendor is an Independent Third Party independent of the Company and is not a connected person of the Company.

The Property is currently leased to and occupied by various tenants at monthly rentals. The Company intends to hold the Property through its subsidiary for self use as well as for investment purposes by providing spaces for main offices and storage for the Group and for rental incomes. The Directors are of the view that the Possible Acquisition will benefit the Group in the near future so that better central management and logistics can be achieved for the Group.

The principal terms of the Private Tender are set out below:-

- (i) The Tenderer should be satisfied with the title of the Property before submission of the Private Tender.
- (ii) A cashier order in the sum of HK\$30,000,000.00 ("the Initial Deposit") should be made payable to "Lo, Wong & Tsui Solicitors" for the Vendor upon submission of the Private Tender;
- (iii) The sale is subject to a reserve price.
- (iv) The closing date of the Private Tender is 30 April 2014.
- (v) Should the successful Tenderer fail to pay the further deposit being 10% of the price tendered less the Initial Deposit by way of Cashier Order on or before 12:00 noon on 14 May 2014 upon the acceptance of the tender, the Initial Deposit will be forfeited. Should the Purchaser fail to complete the Sale and Purchase of the Property or pay the balance of the purchase price upon Completion, all deposits paid up to the extent of 10% of the purchase price will be forfeited.
- (vi) Completion of the purchase of the Property is on or before 12:00 noon on 16 June 2014 whereupon the balance of purchase price should be paid.

Save for the Binding Provisions, the Private Tender is non-binding in nature until and unless it is accepted. Investors should be aware that the Possible Acquisition may or may not be proceeded.

The Possible Acquisition, if materialize, may constitute a major transaction on the part of the Company under the Listing Rules and is therefore subject to notification and announcement and shareholders' approval requirements under Chapter 14 of the Listing Rules.

Shareholders and the potential investors of the Company are advised to exercise caution when dealing in the Shares.

DEFINITIONS

Unless otherwise specified, the following terms have the following meanings in this announcement:

“Binding Provisions”	provisions relating to investigation of title, Initial Deposit, reserve price, negative covenant, costs, closing date, right to withdraw the Private Tender, notice, and governing law and jurisdiction under the Private Tender;
“Board”	the board of Directors;
“Company”	Bonjour Holdings Limited, a company incorporated in Cayman Islands, the issued shares of which are listed on the Main Board of the Stock Exchange;
“Completion”	Completion of the purchase of the Property;
“connected person(s)”	has the meaning ascribed to it under the Listing Rules;
“Director(s)”	the director(s) of the Company;
“Group”	the Company and its subsidiaries;
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong;
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China;
“Independent Third Party”	a third party independent of the Company and of connected persons (as defined in the Listing Rules) of the Company;
“Listing Rules”	The Rules Governing the Listing of Securities on the Stock Exchange;
“Private Tender”	the Private Tender submitted to Wearbest Investment Company Limited by the subsidiary of the Company in respect of the Possible Acquisition;
“Property”	the property being the Whole of 2nd to 5th Floors, Phase I, Wearbest Building, Nos.60-64 To Kwa Wan Road and Portion of Ground Floor and Whole of 1st to 12th Floors and Roof, Phase II, Wearbest Building, No.66 To Kwa Wan Road, Kowloon, Hong Kong.
“Possible Acquisition”	the possible acquisition of the Property;

“Purchaser”	the Company’s subsidiary(ies), as the case may be under the Private Tender;
“Stock Exchange”	The Stock Exchange of Hong Kong Limited;
“Vendor”	Wearbest Investment Company Limited, a company incorporated in Hong Kong.

On behalf of the Board
Bonjour Holdings Limited
Ip Chun Heng, Wilson
Chairman

Hong Kong, 17 April 2014

As of the date of this announcement, the Board comprises three executive Directors namely Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan and Mr. Yip Kwok Li; and three independent non-executive Directors namely Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.