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Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

COMPLETION OF PLACING OF NEW SHARES UNDER GENERAL MANDATE

Placing Agent



Astrum Capital Management Limited

The Board is pleased to announce that the condition of the Placing has been fulfilled and completion of the Placing took place on 4 February 2014. 105,000,000 Placing Shares have been successfully placed by the Placing Agent to not fewer than six Placees at the Placing Price of HK\$1.56 per Placing Share pursuant to the terms and conditions of the Placing Agreement.

Reference is made to the announcement (the “**Announcement**”) of Bonjour Holdings Limited (the “**Company**”) dated 16 January 2014 in respect of the Placing. Unless defined otherwise, capitalized terms used herein shall have the same meanings as those defined in the Announcement.

COMPLETION OF THE PLACING

The Board is pleased to announce that the condition of the Placing has been fulfilled and completion of the Placing took place on 4 February 2014. 105,000,000 Placing Shares have been successfully placed by the Placing Agent to not fewer than six Placees at the Placing Price of HK\$1.56 per Placing Share pursuant to the terms and conditions of the Placing Agreement.

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, the Placees are Independent Third Parties and none of them are substantial Shareholders (as defined under the Listing Rules) immediately after the Placing. The net proceeds from the Placing, after deducting the related placing commission and other expenses in connection with the Placing, is approximately HK\$158.0 million which is intended to be applied for financing the Possible Acquisitions as announced by the Company on 6 January 2014. If the Possible Acquisitions did not materialize, or if there were any remaining balance subsequent to the Possible Acquisitions, such proceeds will be used as general working capital of the Company.

SHAREHOLDING STRUCTURE OF THE COMPANY

105,000,000 Placing Shares represent approximately 3.38% of the issued share capital of the Company immediately after completion of the Placing. The aggregate nominal value of the Placing Shares issued under the Placing is HK\$1,050,000.

Set out below is the shareholding structure of the Company immediately before and after completion of the Placing:

Shareholders	Immediately before completion of the Placing		Immediately after completion of the Placing	
	<i>No. of Shares</i>	<i>%</i>	<i>No. of Shares</i>	<i>%</i>
Dr. Ip Chun Heng, Wilson and his spouse Ms. Chung Pui Wan ⁽¹⁾	1,779,200,000	59.24	1,779,200,000	57.24
Mr. Yip Kwok Li ⁽²⁾	4,440,000	0.15	4,440,000	0.14
Placees	N/A	N/A	105,000,000	3.38
Denver Investment Advisors LLC (dba) Denver Investments and Clients ⁽³⁾	152,835,902	5.09	152,835,902	4.98
Other public Shareholders	1,066,818,098	35.52	1,066,818,098	34.26
Total	3,003,294,000	100.00	3,108,294,000	100.00

Note:

(1) Dr. Ip Chun Heng, Wilson and Ms. Chung Pui Wan are executive Directors. Amongst the 1,779,200,000 Shares, i) 1,672,464,000 Shares are held by Promised Return Limited, which is wholly owned by Deco City Limited. Deco City Limited is wholly owned by Dr. Ip Chun Heng, Wilson and Ms. Chung Pui Wan (the spouse of Dr. Ip Chun Heng, Wilson) equally; ii) 48,000,000 Shares are held by Dr. Ip Chun Heng, Wilson; iii) 48,000,000 Shares are held by Ms. Chung Pui Wan; and iv) 10,736,000 Shares are held jointly by Dr. Ip Chun Heng, Wilson and Ms. Chung Pui Wan.

(2) Mr. Yip Kwok Li is an executive Director.

(3) Denver Investment Advisors LLC (dba) Denver Investments and Clients is an independent third party.

By Order of the Board
Bonjour Holdings Limited
Ip Chun Heng, Wilson
Chairman and Executive Director

Hong Kong, 4 February 2014

As of the date of this announcement, the Board comprises three executive Directors namely Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan and Mr. Yip Kwok Li; and three independent non-executive Directors namely Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.