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## **Bonjour Holdings Limited**

**卓悦控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 653)**

### **VOLUNTARY DISCLOSURE UNAUDITED SALES INFORMATION OF THE RETAILING BUSINESS IN HONG KONG AND MACAU DURING THE SEVEN-DAY HOLIDAY OF CHINA NATIONAL DAY**

The board of directors (the “Board”) of Bonjour Holdings Limited (the “Company”) is pleased to announce the unaudited retail sales performance of the Company and its subsidiaries (the “Group”) during the 7-day holiday of China National Day (the “Golden Week”), from 1 to 7 October 2013, in Hong Kong and Macau.

	<b>During the Golden Week from 1 to 7 October 2013</b>
<b>The retail business in Hong Kong and Macau</b>	
Year-on-year growth in retail sales	Approximately 6%
Year-on-year growth in same store sales	Approximately 10%

During the Golden Week in 2013, the retail business in Hong Kong and Macau of the Group saw an increase of approximately 6% in sales, compared to the corresponding period last year. The growth was mainly attributed to the growth of the inbound visitors to Hong Kong from the mainland China and the improvement on local spending.

**The Board wishes to remind investors and/or shareholders of the Company that the above sales information are prepared in accordance with the internal records and the unaudited management accounts of the Group, and such records and accounts have not been reviewed or audited by the auditor of the Company. Such data may be different**

**from the information to be disclosed in the audited financial statements announced in the future. Investors and/or shareholders of the Company should not unduly rely on such data and are advised to exercise caution when dealing in the shares of the Company.**

This announcement is disclosed voluntarily.

On behalf of the Board  
**Bonjour Holdings Limited**  
**Ip Chun Heng, Wilson**  
*Chairman*

Hong Kong, 9 October 2013

*As of the date of this announcement, the Board comprises of three executive Directors namely Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan and Mr. Yip Kwok Li; and three independent non-executive Directors namely Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.*