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Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

VOLUNTARY DISCLOSURE

UNAUDITED SALES INFORMATION OF THE RETAILING BUSINESS IN HONG KONG AND MACAU DURING THE FIRST SEVEN DAYS OF CHINESE NEW YEAR

The board of directors (the “Board”) of Bonjour Holdings Limited (the “Company”) is pleased to announce the unaudited sales performance of the Company and its subsidiaries (the “Group”) during the first seven days of Chinese New Year (being 10 to 16 February 2013) compared to the sales performance of the corresponding period last year (being 23 to 29 January 2012) is as follows:

	During the first seven days of Chinese New Year (being 10 to 16 February 2013)
The retail business in Hong Kong and Macau	
Year-on-year growth in retail sales	Approximately 29%
Year-on-year growth in same store sales	Approximately 38%

During the first seven days of Chinese New Year, the retail business in Hong Kong and Macau of the Group saw an increase of approximately 29% in sales, compared to the corresponding period of the last Chinese New Year. The growth was attributed to the growth of the inbound visitors to Hong Kong from the mainland as well as the improvement on local spending.

The Board wishes to remind investors and/or shareholders of the Company that the above sales information of the first seven days of the Chinese New Year (being 10 to 16 February 2013) are prepared in accordance with the internal records and the unaudited management accounts of the Group, and such records and accounts have not been reviewed or audited by the auditor of the Company. Such data may be different from the information to be disclosed in the audited financial statements announced in the future. Investors and/or shareholders of the Company should not unduly rely on such data and are advised to exercise caution when dealing in the shares of the Company.

This announcement is disclosed voluntarily.

On behalf of the Board
Bonjour Holdings Limited
Ip Chun Heng, Wilson
Chairman

Hong Kong, 21 February 2013

As of the date of this announcement, the Board comprises of three executive Directors namely Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan and Mr. Yip Kwok Li; and three independent non-executive Directors namely Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.