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Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

**RESIGNATION OF EXECUTIVE DIRECTOR
AND
CHANGE OF AUTHORISED REPRESENTATIVE AND AGENT
FOR THE SERVICE OF PROCESS IN HONG KONG**

RESIGNATION OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”) of the Bonjour Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. Chan Chi Chau (“**Mr. Chan**”) has resigned as an executive Director with effect from 1 January 2013 for pursuing his personal career development.

Mr. Chan also ceases to act as the authorised representative of the Company under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the authorised representative and agent for the service of process in Hong Kong of the Company under section 333 of the Companies Ordinance, Chapter 32 of the laws of Hong Kong (the “**Companies Ordinance**”) with effect from 1 January 2013.

Mr. Chan has confirmed that he does not have any disagreement with the Board and that there are no matters relating to his resignation which need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to thank Mr. Chan for his valuable contribution and services to the Group during his tenure of office.

CHANGE OF AUTHORISED REPRESENTATIVE AND PROCESS AGENT IN HONG KONG

The Board announces that with effect from 1 January 2013, Ms. Chung Pui Wan, an executive Director, has been appointed as the new authorised representative of the Company under Rule 3.05 of the Listing Rules and the new authorised representative and process agent for the service of process in Hong Kong of the Company under section 333 of the Companies Ordinance.

On behalf of the Board
Bonjour Holdings Limited
Ip Chun Heng, Wilson
Chairman and executive Director

Hong Kong, 31 December 2012

As at the date of this announcement, the Board comprises the following Directors:

Executive Directors:

Dr. Ip Chun Heng, Wilson
Ms. Chung Pui Wan
Mr. Yip Kwok Li
Mr. Chan Chi Chau

Independent non-executive Directors:

Mr. Wong Chi Wai
Dr. Chow Ho Ming
Mr. Lo Hang Fong