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**Bonjour Holdings Limited**

**卓悅控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 653)

**NOTIFICATION OF BOARD MEETING**

The board of directors (the “Board”) of Bonjour Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held at 10/F., Bonjour Tower, 3 Yuk Yat Street, Tokwawan, Kowloon, Hong Kong on Tuesday, 29 March 2011 at 3:30 p.m. for the purpose of, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 December 2010 and considering the recommendation of payment of a final dividend, if any.

On behalf of the Board  
**Ip Chun Heng, Wilson**  
*Chairman and executive Director*

Hong Kong, 17 March 2011

*As of the date of this announcement, the Board comprises of four executive directors, namely, Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan, Mr. Yip Kwok Li and Mr. Chan Chi Chau; and three independent non-executive directors, namely, Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.*