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Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of Bonjour Holdings Limited (the “Company”) announces that on 5 November 2010, the Company granted 15,000,000 share options (the “Options”) to individual (the “Grantee”), subject to acceptance of the Grantee, under the Company’s share option scheme adopted on 27 May 2009. The Options shall entitle the Grantee to subscribe for a total of 15,000,000 new shares of HK\$0.01 each (the “Shares”) in the capital of the Company. A summary of such grant is set out below:

| | | |
|--|---|--|
| Date of grant | : | 5 November 2010 |
| Exercise price of Options granted | : | HK\$1.39 |
| Number of Options granted | : | 15,000,000 |
| Closing price of the Shares on the date of grant | : | HK\$1.39 |
| Validity period of the Options | : | The option period of the Options shall be ten years from the date of grant and the Options shall lapse at the expiry of the option period. |
| Exercisable period of the Options | : | 5 November 2011 – 4 November 2020 |

On behalf of the Board
Ip Chun Heng, Wilson
Chairman and executive Director

Hong Kong, 5 November 2010

As at the date of this announcement, the Board comprises the following directors:

Executive Directors:

Dr. Ip Chun Heng, Wilson

Ms. Chung Pui Wan

Mr. Yip Kwok Li

Mr. Chan Chi Chau

Independent non-executive Directors:

Mr. Wong Chi Wai

Dr. Chow Ho Ming

Mr. Lo Hang Fong