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Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

CLARIFICATION ANNOUNCEMENT

Reference is made to page 18 of the results announcement of Bonjour Holdings Company Limited (the “Company”) for the six months ended 30 June 2010 (the “Announcement”) dated 26 August 2010 in which the paragraph headed “Closure of Register of Members” was imprecisely included both interim dividend and special dividend. The relevant sentence should read as follows: “The registers of the Company will be closed from 15 September 2010 to 17 September 2010, both days inclusive, during the period no transfer of shares will be registered. In order to qualify for the interim dividend of HK4.5 cents and special dividend HK1.2 cents per ordinary share of the Company, all transfer of shares, accompanied by the relevant share certificates and transfer forms, must be lodged with the Company’s branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, for registration no later than 4:30 p.m. on 14 September 2010.”

By order of the Board
Ip Chun Heng, Wilson
Chairman

Hong Kong, 27 August 2010

As of the date of this announcement, the Board comprises of four executive Directors namely Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan, Mr. Yip Kwok Li and Mr. Chan Chi Chau; and three independent non-executive Directors namely Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.