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Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

VOLUNTARY ANNOUNCEMENT

The board of the directors (“**Board**”) of Bonjour Holdings Limited (“**Company**”) has been notified by Dr. Ip Chun Heng, Wilson (“**Dr. Ip**”) and Ms. Chung Pui Wan (“**Ms. Chung**”), each being an executive director of the Company, that they have disposed of an aggregate of 7,600,000 shares of the Company on the Stock Exchange today (“**Disposal**”). After the Disposal, Dr. Ip and Ms. Chung, together with the discretionary trust founded by both of them, hold an aggregate of 148,464,000 shares of the Company, representing approximately 64.69% of the existing issued share capital of the Company.

On behalf of the Board
Ip Chun Heng, Wilson
Chairman and executive Director

Hong Kong, 8 April 2010

As at the date of this announcement, the Board comprises the following directors:

Executive Directors:

Dr. Ip Chun Heng, Wilson

Ms. Chung Pui Wan

Mr. Yip Kwok Li

Mr. Chan Chi Chau

Independent non-executive Directors:

Mr. Wong Chi Wai

Dr. Chow Ho Ming

Mr. Lo Hang Fong