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Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

**PROPOSED INCREASE IN AUTHORISED SHARE CAPITAL
AND
CHANGE OF BOARD LOT SIZE**

In order to increase the flexibility of issuing further Shares by the Company, the Board proposes to the Shareholders the Increase in Authorised Capital from HK\$20,000,000 (divided into 2,000,000,000 Shares) to HK\$100,000,000 (divided into 10,000,000,000 Shares) by creating an additional 8,000,000,000 Shares.

The Increase in Authorised Capital is conditional upon the passing of an ordinary resolution by the Shareholders at the forthcoming AGM.

The AGM will be convened and held for the Shareholders to consider and, if thought fit, approve, among other things, the Increase in Authorised Capital. A circular containing, among other things, further details about the Increase in Authorised Capital and the notice convening the AGM will be despatched by the Company to the Shareholders as soon as practicable.

The Shares are currently traded in the board lot size of 1,000 Shares. The Board also proposes that subject to and upon the Bonus Issue becoming effective, the board lot size be changed from 1,000 Shares to 2,000 Shares per board lot. Arrangement and the timetable for the change in the board lot size have not yet been finalized and will be announced in due course.

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AGM

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A circular containing, among other things, further details about the Increase in Authorised Capital and the notice convening the AGM will be despatched to the Shareholders as soon as practicable.

CHANGE OF BOARD LOT SIZE

The Shares are currently traded on the Stock Exchange in the board lot size of 1,000 Shares. The Board also proposes that subject to and upon the Bonus Issue becoming effective, the board lot size be changed from 1,000 Shares to 2,000 Shares per board lot.

The change in the board lot size is to increase the value of each board lot of the Shares and reduce the transaction and registration costs incurred by the Shareholders and investors of the Company. The Directors therefore consider that the change in the board lot size is in the best interests of the Company and the Shareholders as a whole. The change in the board lot size will not result in any change in the relative rights of the Shareholders.

The arrangement and the expected timetable for the implementation of the change in the board lot size have not yet been finalized and will be announced in due course.

DEFINITION

“AGM”	the annual general meeting of the Company to be held at 11th Floor, Bonjour Tower, 3 Yuk Yat Street, Tokwawan, Kowloon, Hong Kong on 20 May 2010 at 11:00 a.m. for the purpose of, among other matters, approval of the Bonus Issue and the Increase in Authorised Capital
“Board”	the board of directors of the Company
“Bonus Issue”	the proposed bonus issue of Shares on the basis of 5 bonus shares for every existing Shares
“Company”	Bonjour Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the Shares of which are listed on the main board of the Stock Exchange
“Director(s)”	the director(s) of the Company
“Hong Kong”	Hong Kong Special Administrative Region of the People’s Republic of China
“Increase in Authorised Capital”	the proposed increase in the authorised share capital of the Company from HK\$20,000,000 (divided into 2,000,000,000 Shares) to HK\$100,000,000 (divided into 10,000,000,000 Shares) by creating an additional 8,000,000,000 Shares
“Share(s)”	the ordinary shares with par value of HK\$0.01 each in the capital of the Company
“Shareholder(s)”	holders of Shares
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“HK\$”	Hong Kong dollar(s), the lawful currency of Hong Kong

By order of the Board
Bonjour Holdings Limited
Ip Chun Heng, Wilson
Chairman

Hong Kong, 1 April 2010

As of the date of this announcement, the Board comprises four executive Directors namely Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan, Mr. Yip Kwok Li and Mr. Chan Chi Chau; and three independent non-executive Directors namely Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.